

# Ethical Sponsorship Agreement

Date: [Insert Date]

[Sponsor's Name]

[Sponsor's Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

This letter serves as an agreement between [Organization's Name] (hereinafter referred to as "the Organization") and [Sponsor's Name] (hereinafter referred to as "the Sponsor") regarding the ethical sponsorship for [Event/Project Name], which will take place on [Event Date] at [Location].

## Objectives

The purpose of this agreement is to outline the terms of the sponsorship, ensuring that both parties uphold ethical standards and integrity throughout the partnership.

## Sponsorship Commitment

By signing this agreement, the Sponsor agrees to provide the following support:

- [Detail the type of sponsorship: monetary, products, services, etc.]
- [Specify the amount or value of sponsorship]

## Responsibilities of the Organization

The Organization agrees to:

- Acknowledge the Sponsor in all promotional materials.
- Include the Sponsor's logo on [specific items, e.g., banners, brochures].
- Ensure adherence to ethical practices throughout the event/project.

## Ethical Standards

Both parties agree to adhere to the following ethical standards:

- Transparency in all communications.
- No endorsement of unethical products or services.

- Commitment to sustainability and social responsibility.

## Duration of Agreement

This Sponsorship Agreement will commence on [Start Date] and conclude on [End Date], with the possibility of renewal based on mutual agreement.

Please sign below to confirm your acceptance of this agreement.

Sincerely,

[Your Name]

[Your Position]

[Organization's Name]

[Organization's Address]

[City, State, Zip Code]

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Accepted by:

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[Sponsor's Name]

Date: \_\_\_\_\_