

Follow-Up on Sponsorship Renewal

Dear [Recipient's Name],

I hope this message finds you well. As we approach the renewal period for our sponsorship agreement, I wanted to take a moment to express our gratitude for your continued support over the past year.

Your sponsorship has played a vital role in our community initiatives, allowing us to [briefly mention specific programs or events]. We value our partnership with [Business Name] and are excited about the possibility of continuing to work together.

Please let me know if you have any questions or would like to discuss the renewal terms further. I would love to set up a time to connect and explore how we can make this upcoming year even more successful for both parties.

Thank you once again for your support. I look forward to hearing from you soon.

Best regards,
[Your Name]
[Your Position]
[Your Organization]
[Your Contact Information]