

Proposal for Sponsorship

Date: [Insert Date]

[Your Name]

[Your Title]

[Your Organization]

[Your Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

[Recipient Name]

[Recipient Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. I am writing to propose an exciting opportunity for [Company Name] to become a sponsor for our upcoming athletic event, [Event Name], which will take place on [Event Date] at [Event Location]. This event aims to bring together athletes, families, and the community to promote health, fitness, and teamwork.

As a prominent leader in the industry, your support would greatly enhance the event while providing valuable exposure for [Company Name]. We expect over [Expected Attendance] participants, along with additional attendees from the community, offering a unique platform for brand visibility and engagement.

In return for your sponsorship, we offer the following benefits:

- Logo placement on event materials and promotional items
- Recognition during the event
- Opportunities for product sampling and booth space

- Social media mentions and promotional posts leading up to the event

We have several sponsorship levels available, starting from [Minimum Sponsorship Amount] to [Maximum Sponsorship Amount], each tailored to provide a variety of benefits for your organization.

We would love to discuss this proposal further and explore ways we can work together to make [Event Name] a success. Please feel free to reach out to me at your earliest convenience to arrange a meeting.

Thank you for considering this opportunity to support our community's health and wellness initiatives. We look forward to the possibility of partnering with [Company Name].

Sincerely,

[Your Name]

[Your Title]

[Your Organization]