

Subject: Partnership Opportunity: [Your Non-Profit Name] at [Trade Show Name]

Dear [Sponsor's Name],

We hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Non-Profit Name]. We are excited to share that we will be participating in the upcoming [Trade Show Name] on [Date] at [Location]. This event presents a unique opportunity for us to connect with like-minded organizations and individuals who share our passion for [Brief Description of Your Mission or Cause].

We are reaching out to invite [Sponsor's Company Name] to consider becoming a sponsor for our booth at this vital event. Your support will not only help us elevate our message but also position [Sponsor's Company Name] as a leader in social responsibility within the community.

As a sponsor, your organization will receive:

- Prominent logo placement on all printed and digital marketing materials.
- Recognition in our press releases and social media campaigns.
- An opportunity to engage with our audience during the event.

We would love to discuss this further and explore how we can create a mutually beneficial partnership. Could we set up a call or meet in person to discuss this exciting opportunity?

Thank you for considering our request. We look forward to the possibility of working together to make a positive impact.

Warm regards,

[Your Name]
[Your Position]
[Your Non-Profit Name]
[Your Phone Number]
[Your Email]