Cross-Border Contract Negotiation

Date: [Insert Date]
To: [Recipient's Name]
Position: [Recipient's Position]
Company: [Recipient's Company]
Address: [Recipient's Address]
Dear [Recipient's Name],
We are writing to initiate discussions regarding a potential distribution agreement between our companies. As market leaders in our respective fields, we believe that a strategic partnership would be mutually beneficial.
We propose to discuss the following key points during our negotiations:
 Scope of distribution rights Territorial limitations Pricing and payment terms Performance metrics and obligations Duration of the agreement and renewal options
We are available for a meeting at your earliest convenience and can accommodate both in-person and virtual discussions. Please feel free to suggest a suitable time for you.
Thank you for considering this proposal. We look forward to your positive response.
Best regards,
[Your Name]
[Your Position]
[Your Company]
[Your Contact Information]