Dear [Alumni Name],

I hope this message finds you well. As a valued member of our alumni community, we want to take the opportunity to share the incredible impact your contributions have had on [University/College Name].

Thanks to generous alumni like you, we have been able to [mention specific programs, scholarships, or initiatives funded by donations]. Your support has directly contributed to the success of [describe specific outcomes, such as student achievements, facility improvements, or community outreach].

Last year alone, our alumni donations helped [quantifiable impact, like "award 50 scholarships" or "build a new library"]. This meaningful difference would not have been possible without your generosity.

We invite you to continue your journey with us, whether through another donation, sharing your story, or engaging with current students. Together, we can create more opportunities and foster a brighter future for the next generation of students.

Thank you once again for your ongoing support. If you would like to discuss your impact further, please feel free to reach out at [contact information].

Warmest regards,

[Your Name]
[Your Title]
[University/College Name]
[Contact Information]