Dear [Alumni Name],

We hope this letter finds you well! As a valued member of our alumni community, we want to take a moment to thank you for your continued support of [University/College Name]. Your experiences and achievements inspire current students and enrich our institution.

As we strive to enhance the educational journey for future generations, we are excited to announce our annual alumni donation campaign. This initiative aims to raise funds for scholarships, campus facilities, and student programs that pave the way for success.

Your contributions make a remarkable difference. Last year, generous alumni donations helped us provide [specific achievements or improvements made possible by donations]. Together, we can continue fostering excellence and innovation at [University/College Name].

We invite you to participate in this year's campaign by making a donation. Every gift, no matter the size, has a lasting impact on the lives of our students. You can contribute online at [donation link] or by mailing a check to [address].

Thank you for considering this opportunity to give back to the community that helped shape your future. We hope to hear from you soon!

Warm regards,

[Your Name] [Your Title] [University/College Name] [Contact Information]