Dear [Alumni Name],

I hope this message finds you well. As a proud graduate of [University Name], you know firsthand the challenges that students face in pursuing their educational dreams. Today, I am reaching out to ask for your support in making a difference in the lives of current students.

At [University Name], we are committed to providing every student with the opportunity to succeed, but we cannot do it alone. We are launching a scholarship fund aimed at helping students from diverse backgrounds who are facing financial hardships. Your generous contribution will directly support these students in their educational journey.

Every dollar counts, and no contribution is too small. With your help, we can create a brighter future for our students and ensure that they have the resources they need to thrive academically and personally.

If you would like to contribute, please visit our donation page at [Donation Link] or contact us directly at [Contact Information]. Thank you for considering this opportunity to give back to the community that helped shape our futures.

Warm regards,

[Your Name]
[Your Title]
[University Name]
[Contact Information]