

Formal Assertion Against Manipulative Sales Strategies

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient's Name]

[Company's Name]

[Company's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to formally express my concerns regarding the manipulative sales strategies employed by [Company's Name]. I believe that these tactics not only mislead consumers but also undermine the trust that is essential for maintaining a positive relationship between your company and its customers.

On [insert date of interaction], I experienced [describe specific manipulative tactic used and its impact]. This approach is misleading and has left me feeling dissatisfied and frustrated.

I urge you to reconsider the sales strategies being employed by your team and to adopt practices that prioritize transparency and integrity. By doing so, I believe [Company's Name] can regain consumer trust and foster a more positive brand image.

I look forward to your prompt response and a resolution to this matter.

Sincerely,

[Your Name]