

Your Name
Your Address
City, State, Zip Code
Email Address
Phone Number
Date

Recipient Name
Company Name
Company Address
City, State, Zip Code

Dear [Recipient Name],

I am writing to formally appeal and express my concerns regarding the sales techniques employed by your representatives during my recent experience with [Company Name] on [date].

During this interaction, I felt that the sales practices were not only misleading but also aggressive to the point of causing distress. Specifically, [briefly describe the techniques used and how they were unfair or deceptive]. This approach has left me feeling uncomfortable and misled regarding the products/services being offered.

I believe that such practices do not align with ethical sales conduct and could potentially harm your company's reputation. I respectfully ask that you review this matter and take appropriate actions to address these sales techniques to prevent future occurrences.

Thank you for your attention to this significant issue. I look forward to your prompt response regarding the outcome of my appeal.

Sincerely,
[Your Name]