## **Formal Complaint Regarding Misleading Utility Marketing Practices**

Your Name Your Address City, State, Zip Code Email Address Phone Number Date: [Insert Date]

Customer Service Department [Utility Company Name] [Utility Company Address] City, State, Zip Code

Dear Customer Service Manager,

I am writing to formally lodge a complaint regarding misleading marketing practices employed by [Utility Company Name]. On [date of interaction], I was approached by a representative who provided information that I later discovered to be inaccurate and misleading.

Specifically, [describe the misleading information, the context in which it was presented, and any resulting issues]. As a result of this interaction, I [explain any consequences or issues caused by the misleading information].

It is my expectation that [Utility Company Name] takes this complaint seriously and investigates the matter thoroughly. I request a response outlining how you plan to address this issue and ensure that future customers are not subjected to similar misleading practices.

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely, [Your Name]