

Formal Complaint Regarding Misleading Advertisement

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Your Email Address]

[Your Phone Number]

Customer Service

[Online Retailer Name]

[Retailer Address]

[City, State, Zip Code]

Dear Customer Service,

I am writing to formally lodge a complaint regarding a misleading advertisement for [Product Name] that was posted on your website on [Insert Date]. The advertisement claimed that [describe misleading claim], which influenced my decision to purchase the product.

Upon receiving the item on [Insert Delivery Date], I found that [describe how the product did not meet the advertised claim]. This is not only disappointing but also contrary to the information provided in your advertisement.

I expect a prompt resolution to this matter. I would appreciate a full refund and an assurance that this misleading advertisement will be corrected to prevent future consumer deception.

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely,

[Your Name]