

Your Name
Your Address
City, State, Zip Code
Email Address
Phone Number
Date

Recipient Name
Company Name
Company Address
City, State, Zip Code

Dear [Recipient Name],

I am writing to formally complain about the misleading advertising practices of [Company Name]. It has come to my attention that your recent advertisement, which aired on [Date/Platform], presents information that is not only misleading but also potentially deceptive to consumers.

The ad claims that [describe the misleading claim], which has led many consumers, including myself, to believe that [explain the misunderstanding or impact]. This assertion is not true, as [provide evidence or reasons why the claim is misleading].

As a consumer, I feel disappointed and misled by your advertising. I urge you to take immediate steps to rectify this issue by [suggest how they can address the misleading advertisement, e.g., issuing a correction, changing the advertising].

I hope to see a prompt response to this matter. Thank you for your attention to this issue.

Sincerely,
[Your Name]