

Formal Complaint Regarding Deceptive Marketing Claims

Date: [Insert Date]

[Your Name]

[Your Address] [City, State, ZIP Code]

[Your Email Address] [Your Phone Number]

To whom it may concern,

I am writing to formally complain about the deceptive marketing claims made by [Company Name] regarding [Product/Service Name]. I purchased this [product/service] based on [specific claims that were made] and was misled regarding its effectiveness and features.

According to the promotional materials that I received, [describe the misleading information]. However, upon using the product, I found that [explain the reality of the situation]. This discrepancy not only caused me financial loss, but also has raised serious concerns about the ethical practices employed by your company.

I would appreciate a prompt investigation into this matter and a response outlining the steps that will be taken to rectify this issue. Additionally, I request a refund of my purchase price of [insert amount] as I believe this matter warrants it.

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely,

[Your Name]