

Formal Complaint Regarding Misleading Advertisements

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to formally lodge a complaint regarding the misleading advertisements that I have encountered from your company, specifically concerning [specific product or service] advertised on [platform or medium where the advertisement appeared, e.g., television, social media, etc.].

The advertisement claimed that [describe misleading claim, including specific information that is inaccurate], which I later found out to be untrue. This misrepresentation has caused [describe any harm or inconvenience caused, e.g., financial loss, emotional distress, etc.], and I believe it not only violates consumer trust but may also breach advertising standards.

I request that your company take immediate action to rectify this issue. Please provide a formal response outlining the steps you will take to address this complaint, as well as compensation for the inconvenience caused.

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely,

[Your Name]