

Formal Complaint Regarding Deceptive Marketing Practices

Your Name
Your Address
City, State, ZIP Code
Email Address
Phone Number
Date

Recipient's Name
Company Name
Company Address
City, State, ZIP Code

Dear [Recipient's Name],

I am writing to formally complain about the deceptive marketing practices employed by [Company Name]. On [date], I purchased [product/service] based on the information provided in your advertisements, which suggested [specific misleading claims].

Upon receiving the product/service, I found that it did not meet the promises made, including [briefly describe discrepancies]. This has not only caused financial loss but also impacted my trust in your brand.

Accordingly, I request that you address this issue by [state your desired resolution, e.g., refund, exchange, etc.]. I hope to resolve this matter promptly to avoid further action.

Thank you for your attention to this serious matter. I look forward to your swift response.

Sincerely,
[Your Name]