

Complaint About Untruthful Product Endorsements

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, ZIP Code]

[Your Email]

[Your Phone Number]

[Recipient Name]

[Company Name]

[Company Address]

[City, State, ZIP Code]

Dear [Recipient Name],

I am writing to formally express my concerns regarding the product endorsements associated with your brand, specifically [Product/Service Name]. I have noticed a significant discrepancy between the claims made in your advertisements and the actual performance of the product.

Despite the endorsements suggesting [specific claims made], my experience has been quite the opposite. [Describe your experience and how it contradicts the endorsements.] This has not only caused dissatisfaction but also led to a loss of trust in your brand.

I believe it is essential for companies to ensure that their endorsements accurately reflect the quality and effectiveness of their products. I urge your team to review these marketing practices and correct any misrepresentations to maintain transparency with consumers.

I look forward to your prompt response and resolution to this matter.

Thank you for your attention to this issue.

Sincerely,

[Your Name]