

[Your Name]

[Your Address]

[City, State, ZIP Code]

[Email Address]

[Phone Number]

[Date]

[Recipient's Name]

[Company/Organization Name]

[Company Address]

[City, State, ZIP Code]

Subject: Formal Complaint Regarding Inadequate Channel Selection

Dear [Recipient's Name],

I am writing to formally express my concern regarding the inadequate channel selection for [specific service or product] offered by your company. Despite my attempts to address this matter informally, I feel compelled to submit a formal complaint due to the ongoing issues I have encountered.

My primary concern is that the current channels do not adequately meet the needs of your customers. [Briefly explain how the channel selection is inadequate and the impact it has had on your experience.]

I believe that addressing this issue is crucial for improving customer satisfaction and ensuring that your company remains competitive in the market. I urge you to consider a review of your channel strategies to better align with customer expectations.

Thank you for your attention to this matter. I look forward to your prompt response and a resolution to my concerns.

Sincerely,

[Your Name]