## Formal Complaint Regarding Subpar Product Standards

To Whom It May Concern,

I am writing to formally express my dissatisfaction with a product I purchased from your company on [purchase date]. The product, [product name], has not met the quality standards I expected based on your advertising and previous experiences with your brand.

Upon receiving the product, I noticed several issues including [describe issues briefly, e.g., defects, malfunctions, poor quality]. This is disappointing, as I have always trusted your brand for its commitment to quality.

I would appreciate it if you could address this issue promptly. I request a full refund or a replacement for the defective item, as well as an assurance that future products will meet the advertised standards.

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely,
[Your Name]
[Your Address]
[Your Email]
[Your Phone Number]