Employee Advocacy Agreement

Date: [Insert Date]

Employee Name: [Insert Employee Name]

Employee ID: [Insert Employee ID]

Company Name: [Insert Company Name]

Dear [Employee Name],

We are excited to introduce the Employee Advocacy Program at [Company Name]. This program encourages our employees to share their experiences, knowledge, and enthusiasm about our company and its offerings on various social media platforms.

Agreement Terms:

- 1. The employee will promote [Company Name]'s brand positively and professionally.
- 2. The employee will adhere to the company's social media policy at all times.
- 3. The employee will disclose their relationship with [Company Name] when sharing content.
- 4. The employee will maintain confidentiality regarding proprietary information.

Benefits:

As part of this program, participants will receive:

- Exclusive access to company news and updates.
- Incentives and rewards for consistent participation.
- Opportunities for professional development.

Acceptance:

If you agree to the terms set forth in this Employee Advocacy Agreement, please sign below:

Employee Signature: _____

Date: _____

We appreciate your commitment to advocating for [Company Name]. Thank you for being a valued member of our team!

Sincerely,

[Your Name]

[Your Job Title]

[Company Name]