Dear [Freelancer's Name],

Thank you for your proposal to work on [Project Name]. I appreciate the time and effort you put into your submission and your interest in collaborating with us.

After careful consideration, we have decided to move forward with another candidate whose skills and experience are more aligned with our current needs. This was a difficult decision due to the high quality of the submissions we received.

We will keep your information on file and may reach out if an opportunity arises in the future that matches your expertise. Thank you once again for your interest, and we wish you all the best in your future endeavors.

Sincerely,

[Your Name]
[Your Position]
[Your Company]