Client Confidentiality Agreement

Date: [Insert Date]

Client Name: [Insert Client Name]

Address: [Insert Client Address]

Dear [Client Name],

This Confidentiality Agreement ("Agreement") is entered into as of the date set forth above by and between [Your Marketing Agency Name] ("Agency") and [Client Name] ("Client").

1. Purpose: The purpose of this Agreement is to protect the confidential information that may be disclosed between the parties.

2. Definition of Confidential Information: For the purposes of this Agreement, "Confidential Information" shall include any data or information that is proprietary to either party and not generally known to the public.

3. Obligations: Each party agrees to hold the other's Confidential Information in strict confidence and shall not disclose such information to any third parties.

4. Term: This Agreement shall commence on the date first above written and shall remain in effect for a period of [Number] years.

5. Governing Law: This Agreement shall be governed by and construed in accordance with the laws of [Insert Jurisdiction].

IN WITNESS WHEREOF, the parties have executed this Confidentiality Agreement as of the date first above written.

_____
[Your Name]
[Your Title]
[Your Marketing Agency Name]

_____
[Client's Name]
[Title/Position]