

[Your Name]

[Your Title]

[Your Organization]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Media Contact Name]

[Media Organization]

[Media Address]

[City, State, Zip Code]

Dear [Media Contact Name],

I hope this message finds you well. My name is [Your Name], and I am reaching out on behalf of [Your Organization]. We have an exciting story idea that I believe would resonate well with your audience at [Media Organization].

[Briefly describe the story pitch. Mention why it is relevant, timely, and of interest to the audience. Include any compelling statistics or anecdotes that support your pitch.]

I would love the opportunity to discuss this story further and explore how we might collaborate to bring this to your readers/viewers. Please let me know a convenient time for us to connect or if you require any additional information.

Thank you for considering our story pitch. I look forward to your response.

Best regards,

[Your Name]

[Your Title]

[Your Organization]

[Your Email Address]

[Your Phone Number]