Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am a [Your Position] with [Your Organization/Media Outlet]. We are currently working on a story about [Brief Description of the Topic], and I would like to request an interview with you to gain your insights on this matter.

The interview would take approximately [Duration] and can be conducted at your convenience, either in person, over the phone, or via video call. Your expertise would greatly enhance our coverage and provide valuable information to our audience.

Please let me know if you are available for a brief discussion, and I would be happy to accommodate your schedule. Thank you for considering this request. I look forward to your response.

Best regards,

[Your Name][Your Position][Your Organization/Media Outlet][Your Contact Information]