

Subject: Join Us as a Sponsor for Our Annual Cross-Country Race!

Dear [Sponsor's Name],

We are excited to announce our upcoming Annual Cross-Country Race taking place on [Date] at [Location]. This exhilarating event aims to promote health, wellness, and community spirit, attracting participants from all over [City/Region]. We would like to extend an invitation for [Company Name] to become a valued sponsor of this event.

As a corporate sponsor, your company will gain significant visibility, engaging with an audience of enthusiastic athletes, their families, and supporters. Your brand will be showcased through various channels, including:

- Logo placement on race day banners and promotional materials
- Recognition in press releases and social media posts
- Complimentary race entries for employees or clients

We are seeking sponsorship at various levels, including title, gold, silver, and bronze, each offering a range of promotional benefits. We would be delighted to discuss this opportunity further and tailor a sponsorship package that aligns with your marketing objectives.

Thank you for considering this opportunity to partner with us for the Annual Cross-Country Race. We believe this collaboration will not only enhance your brand's community presence but also support healthier lifestyles within our community.

Looking forward to your positive response!

Warm regards,

[Your Name]

[Your Title]

[Organization Name]

[Contact Information]