Subject: Follow-Up on Trade Show Sponsorship Inquiry

Dear [Recipient's Name],

I hope this message finds you well. I wanted to follow up on my previous inquiry regarding sponsorship opportunities for the upcoming [Trade Show Name] scheduled for [Date].

Your support would be invaluable in making this event a success, and I believe it would provide excellent visibility for [Recipient's Company Name]. I would be happy to discuss potential sponsorship packages and any specific benefits tailored for your needs.

Thank you for considering this opportunity. I look forward to hearing from you soon.

Best regards,

[Your Name] [Your Job Title] [Your Company Name] [Your Phone Number] [Your Email Address]