

# New Media Festival Sponsorship Benefits

Dear [Sponsor Name],

## Thank You for Considering Sponsorship

Your support for the New Media Festival is greatly appreciated. Below is an outline of the benefits associated with various sponsorship levels:

### 1. Platinum Sponsor - \$50,000

- Prominent logo placement on festival website and promotional materials
- Featured social media posts highlighting your brand
- VIP access to exclusive festival events
- Opportunity to showcase your products in designated areas
- Speaking opportunity at the opening/closing ceremony

### 2. Gold Sponsor - \$25,000

- Logo placement on festival website and selected materials
- Social media mentions during the festival
- Access to select festival events
- Branding opportunities at specific festival activities

### 3. Silver Sponsor - \$10,000

- Logo featured on festival website
- Social media shout-out during the festival period
- Brand visibility through festival activities

## Additional Opportunities

We also offer custom sponsorship packages tailored to meet your needs. Please reach out for more details.

Thank you for your consideration. We look forward to partnering with you for an unforgettable New Media Festival!

Best regards,  
[Your Name]  
[Your Title]  
[Your Organization]