

Letter of Appeal for Holiday Festivity Sponsorship

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Organization]

[Organization Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

Dear [Sponsor's Name],

I hope this letter finds you in great spirits. As the holiday season approaches, we are excited to announce our upcoming annual Holiday Festivity, scheduled for [Event Date]. Last year, the event brought together members of our community, fostering joy, connection, and celebration.

This year, we aim to make the event even more special, and we would like to invite [Sponsor's Company Name] to be a valued sponsor. Your support would significantly contribute to the success of our event, which includes activities like [list a few activities], all aimed at bringing the community together in the spirit of the holidays.

As a sponsor, your company will receive recognition through various channels, including your logo featured on promotional materials, press releases, and at the event itself. We believe this partnership can create a great win-win situation for both our organization and [Sponsor's Company Name].

Thank you for considering our appeal. We are eager to discuss this opportunity with you and explore how we can work together to make this holiday season memorable for our community. Please feel free to reach out to me directly at [Your Phone Number] or [Your Email].

Warm regards,

[Your Name]

[Your Position]

[Your Organization]