

Renewal Request for Sponsorship

Date: [Insert Date]

[Your Name]

[Your Title]

[Theater Company Name]

[Theater Company Address]

[City, State, Zip Code]

[Sponsor's Name]

[Sponsor's Title]

[Sponsor's Company Name]

[Sponsor's Company Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

I hope this letter finds you well. As we approach the upcoming season, I am reaching out to discuss the possibility of renewing your sponsorship for our theater production at [Theater Company Name].

Last year, your generous support played a pivotal role in the success of our production of [Production Name]. Thanks to your contribution, we were able to reach a wider audience, engage our community, and enhance the overall experience for our patrons.

We are excited to announce our new production of [New Production Name], which we believe will resonate with audiences and continue to foster a love for the arts in our community. We would be thrilled to partner with [Sponsor's Company Name] once again as a key sponsor for this endeavor.

We are seeking a renewal of your sponsorship at [specific amount or package], which will help cover the costs of production, marketing, and community outreach. In exchange, we offer [outline benefits such as logo placement, tickets, promotional opportunities].

I would love the opportunity to discuss this further and explore how we can continue to work together. Please feel free to reach out to me at [Your Phone Number] or [Your Email Address].

Thank you for your continued support of the arts in our community. We look forward to the possibility of partnering again.

Sincerely,

[Your Name]

[Your Title]

[Theater Company Name]