

# Letter of Sponsorship Proposal

Date: [Insert Date]

[Sponsor's Name]  
[Sponsor's Title]  
[Company Name]  
[Company Address]  
[City, State, Zip Code]

Dear [Sponsor's Name],

We are excited to announce the upcoming [Name of Food and Drink Festival], scheduled for [date] at [location]. This annual event attracts thousands of food enthusiasts, families, and local residents, providing a unique platform for businesses like yours.

We invite [Sponsor's Company Name] to be a proud sponsor of this year's festival. Your support will not only enhance the overall experience of the event but also position your brand prominently in front of a diverse audience.

As a sponsor, you will benefit from:

- Logo placement on promotional materials and event signage
- Social media exposure leading up to and during the event
- Opportunity to have a booth or tent at the festival for direct engagement with attendees
- Complimentary tickets to the festival for your staff or clients

We offer various sponsorship levels to suit your budget and marketing objectives, and we would love to discuss customized opportunities that align with your brand goals. Attached is our sponsorship prospectus for more detailed information.

Thank you for considering this opportunity. We look forward to the possibility of partnering with [Sponsor's Company Name] to make this year's festival a huge success!

Best regards,

[Your Name]  
[Your Title]  
[Your Organization]  
[Phone Number]  
[Email Address]