

Sponsorship Proposal for [College Club Name]

[Your Name]

[Your Position]

[Club Name]

[College/University Name]

[Email Address]

[Phone Number]

[Date]

[Sponsor's Name]

[Sponsor's Position]

[Company Name]

[Company Address]

Dear [Sponsor's Name],

We hope this letter finds you well. We are reaching out to you on behalf of [College Club Name], a student-run organization at [College/University Name]. Our mission is to [briefly describe your club's mission and activities].

This year, we are excited to be organizing [briefly describe the project/event, its purpose, and its benefits]. We expect to attract [mention the target audience, e.g., students, community members, etc.], and we believe this initiative will create excellent visibility for your brand.

We are seeking sponsorship to help cover the costs of [mention specific expenses]. In return for your support, we can offer [describe the benefits to the sponsor, e.g., logo visibility, promotional opportunities, etc.].

We would be honored to partner with [Company Name] and showcase your commitment to [mention relevant values, e.g., education, community engagement]. I would love the opportunity to discuss this proposal further and explore how we can work together.

Thank you for considering this partnership. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Club Name]