

# Letter of Sponsorship Proposal

Date: [Insert Date]

[Recipient Name]

[Recipient Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] of [Your Organization]. We are excited to announce our upcoming cycling event, [Event Name], which will take place on [Event Date] at [Event Location]. This event aims to [briefly describe the purpose of the event, e.g., raise funds for a charity, promote cycling in the community, etc.].

We are reaching out to your esteemed organization to explore the possibility of a sponsorship partnership. With [expected number] participants and community engagement, this event offers a unique opportunity for your brand to increase visibility and demonstrate commitment to [related cause or community].

As a sponsor, your organization will receive a variety of benefits, including:

- Your logo featured on event promotional materials
- Exclusive branding opportunities at the event
- Recognition on our website and social media channels

We would be honored to have [Company Name] as a key sponsor of [Event Name]. We are looking for sponsorship at the following levels: [list sponsorship levels, e.g., Gold, Silver, Bronze, etc. and their benefits].

We would love the opportunity to discuss this proposal further and explore how we can work together to make [Event Name] a success. Please feel free to contact me at [Your Phone Number] or [Your Email Address] to schedule a meeting.

Thank you for considering this partnership. We look forward to the possibility of collaborating with [Company Name] to promote cycling and support our community.

Sincerely,

[Your Name]

[Your Position]

[Your Organization]

[Your Organization Address]

[Your Organization Phone Number]

[Your Organization Email]