

Marathon Sponsorship Partnership Proposal

Date: [Insert Date]

[Your Name]

[Your Title]

[Your Organization]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient Name]

[Recipient Title]

[Recipient Organization]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to propose a sponsorship partnership opportunity in connection with the upcoming [Name of Marathon Event] taking place on [Event Date]. This annual event attracts thousands of participants and spectators, providing ample exposure for brands looking to engage with health-conscious consumers.

As an esteemed retailer in the sports industry, your brand aligns perfectly with the values of wellness and athleticism we aim to promote through this marathon. We believe that a partnership with [Your Organization] could be mutually beneficial, enhancing your visibility in the community while supporting a significant event.

We are seeking sponsorship at various levels, and we would be thrilled to feature your brand on our promotional materials, race kits, and event signage. Additionally, a presence at the event would allow you to engage directly with participants and attendees, showcasing your products through interactive displays and sampling opportunities.

We would love to discuss this partnership in more detail and explore how we can tailor this opportunity to best fit your marketing objectives. Please let us know a convenient time for us to connect.

Thank you for considering this opportunity to partner with us. We look forward to the possibility of working together to make [Name of Marathon Event] a resounding success!

Sincerely,

[Your Name]

[Your Title]
[Your Organization]