

# Letter of Sponsorship Proposal

Date: [Insert Date]

[Recipient's Name]  
[Recipient's Title]  
[Company's Name]  
[Company's Address]  
[City, State, Zip Code]

Dear [Recipient's Name],

We are excited to announce the upcoming season of the [Name of the Regional Swimming League], which aims to bring together talented swimmers from various communities to compete and excel. Our league provides a fantastic platform for promoting sportsmanship, health, and community spirit.

We are seeking dedicated sponsors who are eager to support the athletes and help in growing our league. By partnering with us, you can enhance your brand visibility and demonstrate your commitment to promoting health and fitness in the community. Your sponsorship will assist with venue rentals, equipment purchasing, and scholarships for talented swimmers in need.

In return for your generosity, we are pleased to offer a variety of sponsorship benefits, which include:

- Logo placement on all league promotional materials
- Recognition at league events
- Opportunities for employee engagement through volunteering programs
- Social media promotion and acknowledgment

We would love the opportunity to discuss a sponsorship package tailored to meet your needs. Please feel free to reach out to us at [Your Phone Number] or [Your Email Address] to schedule a meeting or to ask any questions.

Thank you for considering this opportunity to support local athletes and foster community engagement through sports. We hope to partner with you in making this season a success!

Sincerely,

[Your Name]  
[Your Title]  
[Swimming League Name]  
[Your Phone Number]  
[Your Email Address]