Dear Valued Clients,

We are excited to announce the appointment of our new Business Manager, [Manager's Name], who will be joining our team effective [Start Date].

[Manager's Name] brings with them a wealth of experience in [Industry/Field] and a proven track record of driving growth and enhancing client relationships.

We are confident that **[Manager's Name]** will contribute to our commitment to providing exceptional service and support to you, our valued clients. Please join us in welcoming **[Manager's Name]** to the team.

If you have any questions or would like to reach out to **[Manager's Name]** directly, please feel free to contact them at **[Manager's Email]** or **[Manager's Phone Number]**.

Thank you for your continued trust and support.

Sincerely, [Your Name] [Your Position] [Your Company]