

Collaboration Proposal

Date: [Insert Date]

[Influencer's Name]

[Influencer's Address]

[City, State, Zip Code]

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company Name], a brand specializing in [Brief Description of Your Products/Services].

We have been following your work on [Social Media Platform] and are impressed by your ability to connect with your audience and create engaging content. We believe your values align with our brand, and we would love to explore the possibility of collaborating for the publicity of our new product, [Product Name].

We propose the following collaboration:

- Deliverables: [List specific content types - posts, stories, videos, etc.]
- Timeline: [Insert timeline for the collaboration]
- Compensation: [Outline any payment, free products, or commissions]

We are confident that this collaboration will mutually benefit both parties and create exciting content for your audience while promoting our brand effectively.

Please let us know if you are interested, and we can discuss this further. We are looking forward to your positive response!

Best Regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Phone Number]

[Your Email Address]