Dear [Customer's Name],

We sincerely apologize for the unsatisfactory experience you encountered with our service on [date of incident]. We value your feedback and are committed to ensuring that our customers receive the highest level of service.

We understand that [briefly describe the issue], and we are sorry for any inconvenience this may have caused you. Please be assured that we are taking your concerns seriously and are actively working to resolve this matter.

As a token of our appreciation for your understanding, we would like to offer you [mention any compensation or solution]. We hope this helps to make up for the inconvenience you've faced.

Thank you for your patience and understanding. If you have any further questions or concerns, please do not hesitate to reach out to us at [contact information].

Warm regards,

[Your Name] [Your Position] [Company Name] [Company Contact Information]