

# Letter of Expression of Interest

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient Name]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to express my interest in participating in [Company Name]'s referral loyalty reward program. I have been a loyal customer of your brand for [insert duration] and have always appreciated the quality of your products/services.

As someone who frequently recommends [Company Name] to friends, family, and colleagues, I believe I would be a perfect candidate for this program. I am excited about the opportunity to not only continue sharing my positive experiences but also benefit from the rewards associated with referrals.

Thank you for considering my application to join your referral loyalty reward program. I look forward to the opportunity to contribute to [Company Name]'s success while enjoying the rewards on offer.

Sincerely,

[Your Name]