

Dear Valued Stakeholders,

We are excited to announce the rollout of our new subscription model, designed to enhance our customer experience and streamline our services.

What's Changing?

Starting [insert date], our services will transition to a subscription model that offers [list key features and benefits]. This change aims to provide our customers with more flexibility and better value.

Implementation Timeline

The new subscription model will be implemented in phases:

- Phase 1: [Description and date]
- Phase 2: [Description and date]
- Phase 3: [Description and date]

Your Role

To ensure a smooth transition, we ask for your support in [specific actions stakeholders should take]. Your insights and collaboration will be invaluable during this process.

Next Steps

We will be holding a meeting on [insert date] to discuss the rollout in detail and answer any questions you may have. Please make every effort to attend.

Thank You

We appreciate your ongoing support as we embark on this exciting journey. Together, we can create a more sustainable and prosperous future.

Sincerely,
[Your Name]
[Your Position]
[Your Company]