Dear Valued Customer,

We are excited to extend an exclusive early access offer just for you as a token of our appreciation for your loyalty.

Starting from [Start Date], you will have the opportunity to enjoy our new collection before anyone else. This special access will allow you to shop select items with a [Discount]% discount!

To take advantage of this offer, simply use the code: [Promo Code] at checkout. This offer is valid until [End Date].

Thank you for being a dedicated customer. We are thrilled to bring you this unique opportunity and hope you enjoy your shopping experience!

Best regards,
[Your Company Name]