Happy New Year!

Dear [Recipient's Name],

As we step into the New Year, we are excited to announce our exclusive Referral Program designed just for you!

Program Details:

- **Refer a Friend:** Share your unique referral link with your friends.
- Earn Rewards: For every friend that signs up, you will receive [Reward Details].
- Bonus Opportunities: Refer [Number] friends in January to earn an additional bonus!

How It Works:

- 1. Log in to your account and navigate to the referral section.
- 2. Share your unique link on social media, via email, or through other channels.
- 3. Once your referred friend makes a purchase, you will automatically earn your rewards!

Thank you for being a valued member of our community. We look forward to rewarding you in the New Year!

Best wishes, [Your Company Name]