

Member Retention Strategies Feedback

Date: [Insert Date]

Dear [Recipient's Name],

I hope this message finds you well. I wanted to take a moment to share some comments and suggestions regarding our current member retention strategies.

Positive Aspects

- The monthly newsletters keep members informed and engaged.
- The referral program has successfully encouraged current members to invite friends.

Suggestions for Improvement

- Consider implementing a loyalty rewards program to incentivize long-term membership.
- Enhance communication through personalized follow-ups after events.

Thank you for considering these suggestions. I look forward to discussing them further and continuing to enhance our retention efforts.

Sincerely,

[Your Name]

[Your Position]

[Your Contact Information]