Dear [Customer's Name],

We're excited to celebrate our anniversary with you!

As a token of our appreciation for your loyalty and support, we would like to offer you a special discount of [Discount Percentage]% off your next purchase.

This exclusive offer is valid until [Expiration Date]. Simply use the code [**Discount Code**] at checkout to avail of this discount.

Thank you for being a valued part of our journey. We look forward to serving you more in the future!

Warm regards,

[Your Company Name]