## Welcome to Our Referral Program!

Dear [Recipient's Name],

We are excited to introduce our new Referral Program, designed to reward you for helping us spread the word about our services!

## Here's how it works:

- Refer a friend to our services and ensure they mention your name when they sign up.
- For every successful referral, you'll receive [Incentive Details, e.g., a \$50 gift card or a discount on your next purchase].
- Your friend will also receive [Brief Description of the Offer for New Customers].

Participating is easy! Simply share your unique referral link: [Insert Unique Link].

Thank you for being a valued member of our community. We look forward to rewarding you for your referrals!

Best regards,
[Your Name]
[Your Position]
[Your Company]