Proposal for Affiliate Partnership

[Your Name]

[Your Title]

[Your Company]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Recipient's Name]

[Recipient's Title]

[Recipient's Company]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to present an exciting opportunity for collaboration between [Your Company] and [Recipient's Company] through an affiliate partnership.

At [Your Company], we specialize in [briefly describe your company's products/services]. We believe that a partnership with [Recipient's Company] could create significant value for both our brands by [explain the benefits of the partnership].

We propose a mutually beneficial affiliate program where [outline key terms of the partnership, such as commission rates, promotional strategies, etc.]. Together, we can expand our reach and enhance our customer base.

I would love to discuss this proposal further at your earliest convenience. Please let me know a suitable time for you, or feel free to reach out to me at [Your Phone Number] or [Your Email Address].

Thank you for considering this partnership opportunity. I look forward to potentially working together.

Sincerely,

[Your Name]

[Your Title]

[Your Company]