

Announcement of Cross-Promotion Initiative

Dear Team,

We are excited to announce a new cross-promotion initiative between [Company A] and [Company B]. This initiative aims to leverage our collective strengths to enhance our outreach and engagement with our audiences.

Key Details:

- **Start Date:** [Start Date]
- **Duration:** [Duration]
- **Goals:** [Briefly outline the goals]

We believe that this partnership will provide mutual benefits and drive growth for both companies. More information will be shared in the upcoming weeks on how each department can get involved.

Thank you for your support as we embark on this exciting journey together!

Best regards,
[Your Name]
[Your Position]
[Company Name]