Subject: Collective Branding Effort Initiative

Dear [Team/Stakeholders/Partners],

We are excited to announce a new initiative aimed at enhancing our collective branding efforts. This collaborative approach will allow us to strengthen our presence in the market and create a unified message that resonates with our audience.

As we embark on this journey, we invite you to participate in a workshop scheduled for [date] at [location]. The session will focus on brainstorming ideas, sharing insights, and establishing guidelines for our collective brand strategy.

Please confirm your attendance by [RSVP date]. Your input is invaluable to us, and we look forward to working together to elevate our brand!

Best regards,

[Your Name]
[Your Position]
[Your Organization]
[Contact Information]