Dear Valued Customer,

We appreciate your loyalty and support throughout the year. As a token of our gratitude, we are excited to offer you an exclusive seasonal discount!

From **December 1st to December 31st**, enjoy **20% off** your next purchase. Simply use the code **LOYAL20** at checkout.

Thank you for being a part of our community. We look forward to serving you again!

Sincerely,

Your Company Name