

Dear Valued Customer,

We are excited to inform you about some updates to our loyalty program communication channels.

What's New?

- Enhanced email notifications to keep you updated on your points and rewards.
- New mobile app features for easier access to your loyalty account.
- SMS alerts for special promotions exclusively for loyalty members.

What You Need to Do

Please ensure your contact information is up to date in your account settings to receive the latest updates and offers.

Thank You

We appreciate your loyalty and look forward to serving you better through these improved communication channels.

Best Regards,
The Loyalty Program Team