

Dear Valued Customer,

We are excited to announce a special discount program designed for our loyal customers who make volume purchases. As a token of our appreciation, we are offering exclusive discounts based on your order volume.

Discount Structure:

- Purchase 10-20 units: 10% off
- Purchase 21-50 units: 15% off
- Purchase 51+ units: 20% off

To take advantage of this offer, simply contact our sales team or enter the promo code **VOLUME20** at checkout.

This offer is valid until **[Insert Expiration Date]**. Don't miss out on this opportunity to save on your bulk orders!

Thank you for choosing us for your needs. We look forward to serving you!

Sincerely,

[Your Company Name]

[Your Contact Information]